**World Fishing Journal:**

An instant viewer favorite, World Fishing Journal brings together a roster of talented sports producers to craft engaging, story-driven features based around the angling community and the fishing industry. The many facets that make up this great sport are often stories of success, hard work, persistence and conservation. World Fishing Journal tells these stories. Viewers have gone inside ICAST, the world’s largest sport fishing trade show, witnessed the crazy antics that take place at the Original Redneck Fishing Tournament in Bath, Illinois, and seen the good being done to benefit inner-city youth at the Boston Fishing Academy. World Fishing Journal’s mandate is to deliver multi-platform content, telling entertaining and compelling stories that cater to angling enthusiasts.